



Shop Local RMU Credit Program AMENDED August 1, 2021 to December 31, 2021

The Shop Local RMU Credit Program is an economic tool adopted by the City of Rochelle to encourage our residents and businesses to patronize small local businesses who were forced to close during the COVID-19 pandemic. Participating in Shop Local RMU Credit Program provides a \$60 reimbursement in the form of a credit on a future Rochelle Municipal Utility (RMU) bill for qualifying purchases at retail/service shop and restaurant establishments located within the RMU Service Territory.

What's Offered: \$60+ credit on your RMU bill. **August 1, 2021 to December 31, 2021- 3 Credits- \$180 maximum.**

Who Qualifies: Each **residential household, commercial/retail and industrial** brick and mortar business within RMU Service Territory

When: Purchases made at qualifying businesses, **August 15, 2020 through December 31, 2021**

Minimum Spent: A minimum \$300 spent at a qualifying retail/service shop and/or local restaurants deemed non-essential by gubernatorial executive order. **Sales tax is not included towards the \$300. Tips are allowed towards the \$300**

Restrictions / Limitations

1. Qualifying retail stores/service shops and restaurants are those businesses considered **non-essential** and closed by the Governor's Executive Order, include boutiques, gift shops, salons, and clothing stores. The businesses must be in the RMU service territory.
2. Purchases at stores considered essential, such as grocery stores, fueling centers, home improvement stores, landscaping, auto repair, and pharmacies are **excluded** from this program and do not qualify.
3. **3** credits (\$180 max) for households and businesses located within RMU Service Area of Rochelle until **12/31/21**.
4. Receipts from small local businesses within the RMU Service Territory Area must be dated between August 15, 2020 through December 31, 2021.
5. Proof of purchase (receipts) must be submitted with the RMU credit request form. (See below)
6. Multiple purchases and/or gift cards may be combined to reach the minimum threshold for purchases.
7. Credit request form must be submitted prior to December 31, 2021. **Applications will not be accepted after 12/31/21 at 4:30 pm.**
8. Credit will be applied to future RMU bill after receipts are turned in, however the account must be in good standing to receive credit. Credit is not transferrable. No cash refunds will be given.

HOW TO APPLY

To apply, complete this RMU bill credit request form below and submit it along with proof of purchase to the City of Rochelle by mail City of Rochelle, 333 Lincoln Highway, Rochelle, IL 61068 or at the drop box located at RMU Customer Service at 333 Lincoln Highway or email completed application with receipts to mknight@rochelleil.us

Name: _____ Date: _____

Address: _____ Phone: _____

Email: _____ RMU Account # _____

Purchase Locations: _____

If RECIEPT(S) ARE NOT ATTACHED, your request will NOT be processed. Sales tax is NOT included towards the \$300.