



# City of Rochelle

## Request for Proposals

The City of Rochelle is pleased to announce their Request for Proposals for Artists to assist with the addition of artist attractions within our City. The City is open to different types of mediums and proposals. Locations are to be determined within the proposal and location options are open for discussion.

RFP Responses Due: May 21, 2024, by 4:00 pm

### City of Rochelle

The City of Rochelle is in north central Illinois approximately 66 miles west of Chicago, and 24 miles south of Rockford, Illinois. The community and the county have a primarily agricultural related economy, but some strength is gained due to the diversity of the non-agricultural industries.

Rochelle is served by two railroads, the Chicago Northwestern, and the Burlington Northern. Both railroads provide freight service in and out of Rochelle. Rochelle has several major routes and interstates that run through or alongside the City. Routes 251 and 38 run through Rochelle with interstates 39 and 88 just outside of the city. Automobile and bus transportation are the modes of passenger transportation available to this area. Travel time to downtown Chicago is less than two hours.

Colleges and universities are within an hour's travel time, which include Rockford College, Rock Valley College, Northern Illinois University, Sauk Valley College and Kishwaukee College.

The Rochelle Municipal Airport, known as Koritz Field, has tie-down and hangar facilities available for temporary and long-term tenants. The runway is 5,001' x 75' feet and has a 15,000-pound single wheel, and 25,000-pound double wheel capacity. The airport offers both 100-octane Avgas and Jet A fuel, which are available as self-serve with a credit card 24/7 or full service with cash or a credit card. The Flight Deck Bar and Restaurant is located on the east end of the airport with a terrace for viewing the aviation action. Skydiving and trike flights are available at the airport during the spring, summer, and fall.

### Proposal Requirements to be Submitted:

The project proposal must include, but is not limited to the following items:

- 1- Proposed medium to be used.
- 2- Proposed timeline and completion date.
- 3- Proposed location. City owned property map attached. Private property may be used with written approval from the property owner.
- 4- Rendering or design of proposed project.
- 5- Required budget to complete.
- 6- Community or volunteer time needed.



Project Themes May Include:

1. Community themes that incorporate what makes Rochelle a great place to live.
2. Local history that makes Rochelle unique.
3. Nature themes that incorporate a vibrant visual opportunity.

Evaluation Criteria:

- 1- Does the proposed project compliment the area for multiple years?
- 2- Does the proposed project enhance the environment and surroundings?
- 3- Is the proposed project esthetically pleasing, provide visibility to residents and community guests?
- 4- Does the proposed project provide an opportunity to stop and enjoy a closer look, potential photo opportunities?
- 5- Does the proposed project have a realistic timeline and competition date?
- 6- Is the proposed project economically feasible? A budget will need to be included.

Rights of the City of Rochelle:

- 1- The City of Rochelle may consider the creativity of each applicant's approach to the effective use of the proposed location and the adaptation of the applicant's proposal to the unique character and nature of the space identified.
- 2- The City of Rochelle reserves the right to accept and/or reject any or all proposals and to waive any informalities, irregularities, or technical defects if such are deemed, in the City of Rochelle's sole opinion, to be immaterial.
- 3- The City is open to negotiating locations of proposed project. Map of potential locations is attached.

Additional information may be requested following submittal.

RFP may be directed to:

**Michelle Pease**

City of Rochelle

Community Development Director

420 N 6<sup>th</sup> Street

Rochelle, IL 61068

815-561-2073

OR-

[mpease@rochelleil.us](mailto:mpease@rochelleil.us)

**Proposals are due May 21, 2024, by 4pm.** Respondents may submit their proposal via hard copy to 420 N 6<sup>th</sup> Street, Rochelle, IL 61068 or electronically as a single PDF format file copy to the email address above. Only one copy of the submission is necessary.

Past Projects Completed



Large mural located on the back of the building located at 429 Lincoln Highway in Downtown Rochelle. Completed by Amanda & Matt Steder.



## Artist Application

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number(s) \_\_\_\_\_

E-mail \_\_\_\_\_

Website (if applicable) \_\_\_\_\_

I agree to provide a certificate of insurance prior to commencement of the project.

Name: \_\_\_\_\_

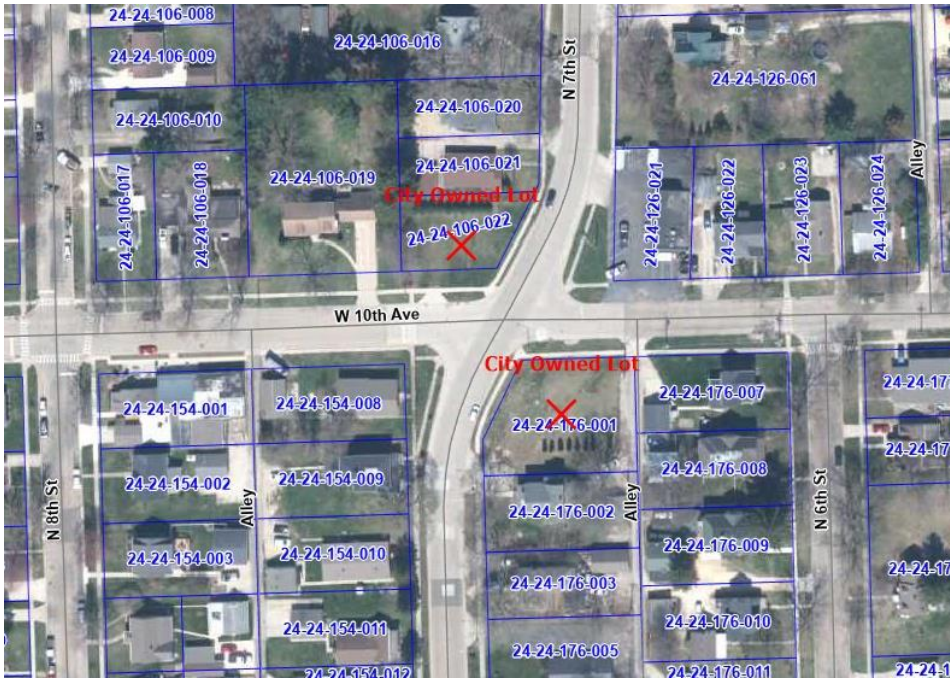
Date: \_\_\_\_\_

Signature: \_\_\_\_\_

1. This completed application.
2. Your bio or resume.
3. Two (2) letters of recommendation on your professional work.
4. Examples of your work, including addresses, if applicable.
5. A proposed budget for all costs from presentation to final clean-up.
6. Your expected timeframe, start to completion.
7. A detailed full-color mock-up of proposed project (may be submitted digitally).
8. A written overview of the design concept and artistic intent.
9. The location of the proposed project.
10. Signed letter of intent from the building/property owner for proposed project location.



City Owned Properties that may be available for art.



Two lots on the corners of N 7<sup>th</sup> Street & W 10<sup>th</sup> Avenue



Gazabo Area on South Main Street  
Corner of Lincoln Highway and Lincoln Avenue  
6<sup>th</sup> Street behind the Flagg Township Museum



517 W 4<sup>th</sup> Avenue lot- Urban park to be created.

**\*\*Private properties may also be proposed locations. Written permission must be obtained from the property owner within the proposal.\*\***